

# End Cap Planogram Suggested Product Placement

Thank you for selecting Watts as your preferred brand for water filtration & conditioning solutions. This planogram is a helpful guide for the placement of our high demand, high turn Pure Water products.

### 4-Easy Steps:

1. Place end cap header sign above shelving. Mounting hardware supplied.
2. Determine which end cap planogram to use: 3 ft. or 4 ft.
3. Follow the suggested product placements as shown below.
4. Attach laminated cross reference sheet with included chain to shelf.



End Cap Using 3 Ft. Planogram Product Placement



End Cap Using 4 Ft. Planogram Product Placement

### 3 Ft. End Cap Planogram

PWFLGAC10 7100454 INLINE FILTER	PWFLGAC10 7100454 INLINE FILTER	PWCB10P 7100446 CARBON BLOCK	PWMB10M5 7100331 SEDIMENT FILTER	PWMB10M50 7100335 SEDIMENT FILTER
PWFPK2KC4 7100116 FILTER PACK	PWFPKCUF 7100118 FILTER PACK	PWFPKLCV 7100111 FILTER PACK	PWPL10FFM20 7100411 SEDIMENT FILTER	PWCB10FFP 7100448 CARBON BLOCK
PWDWLCV2 7100101 LCV SYSTEM	PWDWUFKC3 7100106 UF SYSTEM	PWDWUFKC3 7100106 UF SYSTEM	PWHIB34VIH 7100267 HOUSING KIT	PWHIB10FF 7100268 HOUSING KIT
PWROKC4 7100107 RO SYSTEM	PWCB20FFP 7100449 CARBON BLOCK	PWHIB20FF 7100269 HOUSING KIT		

### 4 Ft. End Cap Planogram

PWFLGAC10 7100454 INLINE FILTER	PWFLGAC10 7100454 INLINE FILTER	PWCB10P 7100446 CARBON BLOCK	PWCB10P 7100446 CARBON BLOCK	PWMB10M5 7100331 SEDIMENT FILTER	PWMB10M50 7100335 SEDIMENT FILTER
PWFPK2KC4 7100116 FILTER PACK	PWFPKCUF 7100118 FILTER PACK	PWFPKSEDCB 7100110 FILTER PACK	PWFPKLCV 7100111 FILTER PACK	PWPL10FFM20 7100411 SEDIMENT FILTER	PWCB10FFP 7100448 CARBON BLOCK
PWDWUFKC3 7100106 UF SYSTEM	PWDWUFKC3 7100106 UF SYSTEM	PWDWLCV2 7100101 LCV SYSTEM	PWDWLCV2 7100101 LCV SYSTEM	PWHIB34VIH 7100267 HOUSING KIT	PWHIB10FF 7100268 HOUSING KIT
PWRO4 7100103 RO SYSTEM	PWROKC4 7100107 RO SYSTEM	PWCB20FFP 7100449 CARBON BLOCK	PWHIB20FF 7100269 HOUSING KIT		